

# The Foam Depot

1100 McFarland 400 Drive  
Suite A  
Alpharetta, GA 30004  
P: (770) 888-8112 F: (770) 888-8113  
[www.foamdepot.com](http://www.foamdepot.com)

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## FOR IMMEDIATE RELEASE

### The Foam Depot, Inc. Announces New Product Line

**Alpharetta, GA -- August, 2007**—The Foam Depot, Inc. today announced the release of their expanded polystyrene foam architectural and foam sculpting product lines, and partnership with NMC America architectural products. These products offer the building industry (commercial and residential builders, architects), homeowners, event planners, the creative arts and theatre, and many other industries, products similar to traditional building products but at a fraction of the cost, as well as savings in installation labor and finishing.

Below lists the new products that are currently being distributed:

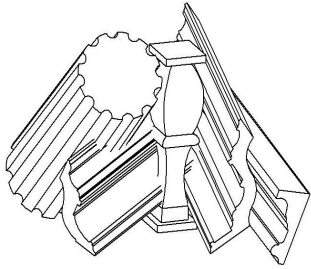
- Caps and bases
- Interior and exterior columns
- Interior crown moldings
- Beam systems
- Stucco underlayments
- Pedestals
- Props
- Signage, logos and monuments
- Wall caps and window arches
- Quoins and keystones
- Cornices and balustrades
- Concrete molds
- Custom sculpted products

Traditionally, leading architectural products were natural woods, stones or cements, but in recent years synthetic alternatives to these products have grown in availability and in use due to ease of design, installation and cost savings. These products are exciting in that they provide the beauty, design and wow-factor of natural products along with cost effective design, installation and maintenance adding bottom line benefits to builders and consumers. "We designed the base product line to reproduce the standard wood products currently used by builders today. This creates an easier transition for builders because of the same wood appearance while also providing the benefit of cost savings," said Bruce Trott, President of The Foam Depot, Inc.

The Foam Depot clients may chose products from our design catalog or create custom designs. The Foam Depot, Inc. is an architectural product manufacturer for the commercial and residential building industries. "The Foam Depot" now supplies to the construction, exterior stucco, commercial building, interior decorating, event planning and surf board manufacturing industries.

#### REVIEW COPIES AVAILABLE:

Please send press credentials and shipping address to **Micki Millar** (e-mail is below):



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**Media Contact:**

Micki Millar  
Vice President Sales and Marketing  
678-371-8423  
Email: [mickimillar@FoamDepot.com](mailto:mickimillar@FoamDepot.com)

**Technical Contact:**

Bruce Trott (**Georgia**)  
770-888-8112  
Email: [bjtrott@foamdepot.com](mailto:bjtrott@foamdepot.com)

Website: [www.foamdepot.com](http://www.foamdepot.com)

**SOURCE:**

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END RELEASE